

Graduate Public Health Programs



Master of Public Health (MPH) (46 credits)

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1. **Identify the problem.** The first step in the process is to identify the problem. This involves recognizing the issue and understanding its scope and impact. For example, if a community is experiencing a high rate of childhood obesity, the problem is identified as the prevalence of obesity among children.

2. **Conduct a needs assessment.** Once the problem is identified, the next step is to conduct a needs assessment. This involves gathering information about the community's needs and resources. This can be done through surveys, interviews, and focus groups. The goal is to understand the community's perspective and identify the most pressing needs.

3. **Develop a plan of action.** After the needs assessment is complete, the next step is to develop a plan of action. This involves setting goals and objectives, identifying the resources needed, and determining the strategies to be used. The plan should be realistic and achievable, and it should be based on the community's needs and resources.

4. **Implement the plan.** The fourth step is to implement the plan. This involves putting the plan into action and carrying out the strategies. This may involve working with community organizations, schools, and other stakeholders. It is important to monitor the progress of the plan and make adjustments as needed.

5. **Evaluate the impact.** The final step is to evaluate the impact of the intervention. This involves measuring the outcomes and determining whether the plan has been successful. This can be done through surveys, interviews, and other methods. The goal is to determine whether the intervention has made a positive impact on the community and to identify any lessons learned.

Community health promotion is a process of enabling people to increase control over and to improve their health. It is achieved through the development and implementation of policies, programs, and practices that support the health and well-being of the community. Community health promotion is a key component of public health practice and is essential for the achievement of the health and well-being of the community.

—Michelle Gamber, DPH
Director of Graduate Public Health Programs

The current employment outlook for public health professionals is strong and

